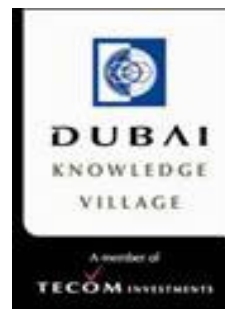




CFA[®] Live Lectures Series & Intensive Review Seminar
Level 1 December 2009 Exam



**Genesis Institute launches the fifth Live Lecture Series (LLS)
for the December 2009 CFA Level 1 exam**

Includes	75 hours of live lectures by CFA charterholders, Schweser Essential Study Solution & Mock Exam prepared by the Boston Security Analysts Society (BSAS)
Course Dates	July 31, 2009 to October 24, 2009 (Abu Dhabi) August 1, 2009 to October 31, 2009 (Dubai)
Location	Canadian University of Dubai in Dubai CERT in Abu Dhabi
Timings	Weekend (Friday and Saturday) evenings and special timings during Ramadan (see enclosed schedule)
Course Fee	AED 9,000

Faculty

All our experienced faculty are CFA charterholders who are passionate about teaching and have received exceptional feedback from students

Personalized

Genesis classes are structured yet lively, personalised and interactive. We believe learning should also be fun!

Study Materials

Study materials are provided by Kaplan Schweser - the world's leading supplier of CFA review study tools.

Practical

Concepts are best taught through examples and our instructors take you through easy and relevant illustrations

Mock Exam

All students get free access to the BSAS Mock Exam, arguably the best mock exam for the CFA® program, which will be held under simulated exam conditions



HIGHLY QUALIFIED AND EXPERIENCED INSTRUCTORS

The Genesis faculty is comprised of professionals who have been selected based on their qualifications, industry experience, teaching skills, and feedback from students. All faculty members are CFA® charterholders who will share their experiences in preparing for the exam as well as their corporate work experiences. Their combined work experience of over 75 years is a valuable resource for this course.

Core Faculty

Binod Shankar, CFA

Binod has over sixteen years of work experience covering project appraisal, audit, financial due diligence, financial feasibility, valuation and real estate finance with KPMG, Arthur Andersen, Ernst & Young, and Nakheel. More recently he was the Finance Director at Nakheel. Binod was also the Vice President of CFA Emirates. Binod has been teaching since 1996 and has also presented extensively at the World Accounting Summit, Cityscape Asia, Cityscape Abu Dhabi, the IMA Annual Conference and the MEED Islamic Project Finance conference. He is a commerce graduate, a Chartered Accountant and a CFA® charterholder.

Mohit Malhotra, CFA

Mohit has over eight years of experience covering portfolio and investment analysis, business valuations, corporate finance and financial modeling. Mohit was working as a Manager in Deloitte's Corporate Finance practice in Dubai handling the Middle East Region. Mohit is on the executive committee of CFA Emirates. He has a Bachelors of Administrative Studies degree from York University in Toronto and is also a CFA® charterholder. He has also completed Canadian Securities Course and the Technical Analysis Course from the Canadian Securities Institute.

Adjunct Faculty

Lalit Agarwal, CFA

Lalit has more than fourteen years of experience in the investment research and portfolio management functions. He currently manages a portfolio of investments in Private Equity for a large sovereign wealth fund. Lalit was the founding board member and was the past President of CFA Emirates Society, the UAE chapter of the CFA Institute which awards the CFA® charter. Lalit has conducted many education programs for CFA® candidates in the UAE. Lalit has a Bachelors Degree in Electrical Engineering, an MBA in Finance and is also a CFA® charterholder.

Soha Raghav, CFA

Soha is currently the Manager at Dubai Multi Commodities Centre where she handles business and strategic planning within the precious metals division. Soha was previously a Researcher at Zawya, where she was involved in extensive financial research on public and private companies in the MENA Region. Soha has a Bachelors of Science in Business Administration (graduated Magna Cum Laude) from the American University of Sharjah. She is also a CFA® charterholder.

Nabeel Qadir Bastaki, CFA

Nabeel is a Vice President at Abraaj Capital with seven years of experience in equity research, investment banking, and energy markets analysis. Prior to joining Abraaj, Nabeel was an Investment Banker at BMO Capital Markets in Toronto, Canada where he focused on M&A and financing transactions in the Diversified Industries group. Earlier, he worked in BMO Capital Markets' top-ranked Equity Research department, covering the Petrochemicals and Agrichemicals sectors. Nabeel received a Bachelors of Administrative Studies from York University, Toronto. He has attained the CFA® designation and is a member of the CFA Institute. He is also the holder of the Derivatives Market Specialist designation from the Canadian Securities Institute.

Study tools included in the Live Lecture Series course fee are provided by Kaplan Schweser, the world's trusted leader in CFA® review. Kaplan Schweser's effective and efficient study tools are the essential complement to the assigned CFA Institute curriculum.

The Essential Solution includes:

- Schweser Study Planner
- SchweserNotes™
- Schweser's QuickSheet™
- SchweserPro™ QBank (Online + Download)
- Practice Exams, Vol. 1 & Vol. 2
- InstructorLink™
 - Schweser Library (partial access)
 - Exam-tips Blog
 - Instructor-led Office Hours
 - Searchable FAQs



Access to Schweser's online products will expire on the December Exam Day. Schweser releases a new version of products every year as the curriculum changes.

LIVE LECTURE SERIES SCHEDULE – DUBAI

Class #	Date	Study Session	Start time	No. of hrs	Session
1	Sat, Aug 01, 2009	2	4:00 PM	4	Introduction to Financial Calculator + Quantitative Methods: Basic Concepts
2	Sat, Aug 08, 2009	3	4:00 PM	4	Quantitative Methods: Applications
3	Sat, Aug 15, 2009	7	4:00 PM	4	Financial Reporting and Analysis: An Introduction
4	Fri, Aug 21, 2009	8	10:00 AM	2	Financial Reporting and Analysis: The Income Statement, Balance Sheet, and Cash Flow Statement
5	Sat, Aug 22, 2009	8	10:00 AM	2	Financial Reporting and Analysis: The Income Statement, Balance Sheet, and Cash Flow Statement
6	Fri, Aug 28, 2009	9	9:00 AM	3	Financial Reporting and Analysis: Long term Assets, Deferred Taxes, and On-and-off Balance Sheet Debt
7	Sat, Aug 29, 2009	9	9:00 AM	3	Financial Reporting and Analysis: Long term Assets, Deferred Taxes, and On-and-off Balance Sheet Debt
8	Fri, Sep 04, 2009	10	10:00 AM	2	Financial Reporting and Analysis: Techniques, Applications, and International Standards Convergence
9	Sat, Sep 05, 2009	10	10:00 AM	2	Financial Reporting and Analysis: Techniques, Applications, and International Standards Convergence
10	Fri, Sep 11, 2009		10:00 AM	2	MOCK EXAM 1
11	Sat, Sep 12, 2009	11	9:00 AM	3	Corporate Finance
12	Fri, Sep 25, 2009	4	4:00 PM	4	Economics: Microeconomic Analysis
13	Sat, Sep 26, 2009	5	4:00 PM	4	Economics: Markets, Structure and Macro Economics
14	Fri, Oct 02, 2009	6	4:00 PM	4	Economics: Macroeconomic Theory
15	Sat, Oct 03, 2009	1	4:00 PM	4	Ethical and Professional Standards
16	Fri, Oct 09, 2009	12	4:00 PM	4	Portfolio Management
17	Sat, Oct 10, 2009		4:00 PM	2	MOCK EXAM 2
18	Fri, Oct 16, 2009	15	4:00 PM	4	Fixed Income 1
19	Sat, Oct 17, 2009	16	4:00 PM	4	Fixed Income 2
20	Fri, Oct 23, 2009	13	4:00 PM	4	Markets
21	Sat, Oct 24, 2009	14	4:00 PM	4	Equities
22	Fri, Oct 30, 2009	17	4:00 PM	4	Derivatives
23	Sat, Oct 31, 2009	18	4:00 PM	4	Alternative Investments / Exam Strategy & Study Planner
24	Sat, Nov 21, 2009		9:00 AM	6	BOSTON SECURITY ANALYSTS SOCIETY MOCK EXAM

LIVE LECTURE SERIES SCHEDULE – ABU DHABI

Class #	Date	Study Session	Start time	No. of hrs	Session
1	Fri, Jul 31, 2009	2	4:00 PM	4	Introduction to Financial Calculator + Quantitative Methods: Basic Concepts
2	Fri, Aug 07, 2009	3	4:00 PM	4	Quantitative Methods: Applications
3	Fri, Aug 14, 2009	7	4:00 PM	4	Financial Reporting and Analysis: An Introduction
4	Sat, Aug 15, 2009	8	4:00 PM	4	Financial Reporting and Analysis: The Income Statement, Balance Sheet, and Cash Flow Statement
5	Tue, Aug 25, 2009	9	8:00 PM	3	Financial Reporting and Analysis: Long term Assets, Deferred Taxes, and On-and-off Balance Sheet Debt
6	Wed, Aug 26, 2009	9	8:00 PM	3	Financial Reporting and Analysis: Long term Assets, Deferred Taxes, and On-and-off Balance Sheet Debt
7	Fri, Aug 28, 2009	10	9:00 AM	4	Financial Reporting and Analysis: Techniques, Applications, and International Standards Convergence
8	Sat, Aug 29, 2009		10:00 AM	2	MOCK EXAM 1
9	Sat, Sep 05, 2009	4	10:00 AM	4	Economics: Microeconomic Analysis
10	Fri, Sep 11, 2009	5	9:00 AM	4	Economics: Markets, Structure and Macro Economics
11	Sat, Sep 12, 2009	6	10:00 AM	4	Economics: Macroeconomic Theory
12	Fri, Sep 25, 2009	11	4:00 PM	4	Corporate Finance
13	Sat, Sep 26, 2009	12	4:00 PM	4	Portfolio Management
14	Fri, Oct 02, 2009	13	4:00 PM	4	Markets
15	Sat, Oct 03, 2009	14	4:00 PM	4	Equities
16	Fri, Oct 09, 2009		4:00 PM	2	MOCK EXAM 2
17	Sat, Oct 10, 2009	15	4:00 PM	4	Fixed Income 1
18	Fri, Oct 16, 2009	16	4:00 PM	4	Fixed Income 2
19	Sat, Oct 17, 2009	17	4:00 PM	4	Derivatives
20	Fri, Oct 23, 2009	18	4:00 PM	4	Alternative Investments / Exam Strategy & Study Planner
21	Sat, Oct 24, 2009	1	4:00 PM	4	Ethical and Professional Standards
22	Sat, Nov 21, 2009		9:00 AM	6	BOSTON SECURITY ANALYSTS SOCIETY MOCK EXAM



INTENSIVE REVIEW SEMINAR FOR CFA LEVEL 1 EXAM IN DEC 2009

Spread over 4 full-days and 40 hours of live instruction, you will be coached by a dedicated group of top notch CFA® charterholders. The IRS will be highly focused on key concepts, worked out problems and exam tips. It is well planned close to the CFA Level 1 Dec 2009 exam for optimal results.

The IRS includes

- 40 hours of live instruction
- 400+ questions covered in the course
- Seminar presentation
- Schweser's Secret Sauce® Book
- A comprehensive mock-exam prepared by the Boston Security Analysts Society

Target audience is candidates who

- Want to zero in on their weaknesses and wrap up the revision
- Require a comprehensive exam prep program within a condensed time frame
- Value a live classroom experience, but have limited options or cannot commit to weekly classes
- Have the discipline and motivation to take full advantage of the demanding, comprehensive format

Course Dates: November 6, 2009 to
November 9, 2009

Venue: Knowledge Village, Dubai

Course Fee: AED 4,000



COURSE REGISTRATION FORM

	COURSE	COURSE FEE
<input type="checkbox"/>	Both Live Lecture Series and Intensive Review Seminar	AED 12,500
<input type="checkbox"/>	Live Lecture Series only	AED 9,000
<input type="checkbox"/>	Intensive Review Seminar only	AED 4,000

Full Name (Mr/Ms) _____

Address: _____

City: _____ Country: _____

Email: _____

Mobile No.: _____ CFA Candidate No.: _____

Mode of Payment: Cash Cheque Bank Transfer

Referred By: _____

I agree that any and all Kaplan Schweser study tools provided to me for the CFA exam course will be used by me and no one else. I understand that all purchases are non-refundable. The teaching method and methodologies contained in the material supplied are confidential and proprietary to Kaplan Schweser and are not to be transferred or divulged to any other person by resale of the material or otherwise.

Signature: _____

Instructions:

Please complete the registration form and send it to us by e-mail, fax or in-person

Refund Policy:

Candidates wishing to discontinue the course can request a refund of course fees. Fees can be refunded up to (and including) the date of the third scheduled class after adjusting a maximum of AED 2,000 towards Schweser materials provided and AED 1,200 towards the cost of lectures.

Discounts:

- Students who have already purchased the 2009 Schweser Level 1 study materials will get a deduction up to AED 2,000 or actual amount paid by them on materials, whichever is less (original receipts must be provided).
- Group and referral discounts are also available. Please contact us for more details.

Payment:

All payments can either be made in cash, cheques (made out to 'Genesis Institute FZ LLC') or by bank transfer (please contact us for bank details).



STUDY MATERIALS REGISTRATION FORM

	SCHWESER STUDY SOLUTION	AMOUNT
<input type="checkbox"/>	Premium Solution	AED 3,695
<input type="checkbox"/>	Essential Solution	AED 2,215
<input type="checkbox"/>	SchweserNotes™ Pack	AED 1,215

Full Name (Mr/Ms) _____

Address: _____

City: _____ Country: _____

Email: _____

Mobile No.: _____ CFA Candidate No.: _____

Mode of Payment: Cash Cheque Bank Transfer

I agree that any and all Kaplan Schweser study tools provided to me for the CFA exam course will be used by me and no one else. I understand that all purchases are non-refundable. The teaching method and methodologies contained in the material supplied are confidential and proprietary to Kaplan Schweser and are not to be transferred or divulged to any other person by resale of the material or otherwise.

Signature: _____

Study Solution	Includes
SchweserNotes™ Pack	SchweserNotes™
Essential Solution	See Study Tools, part of the Live Lecture Series
Premium Solution	Essential Solution + Full Schweser Library + Schweser Instructor E-mail Access + Your Choice of 16-Week Online Class or Video CDs

No shipping charges if you order your study materials through us!

Access to Schweser's online products will expire on the December Exam Day. Schweser releases a new version of products every year as the curriculum changes.



CFA[®] REVIEW COURSES FOR LEVEL 1 DEC 2009 EXAM

Register Today!

For more information,
please contact:

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Dhrupad Dhruv
+971 50 557 9964
dhrupad.dhruv@genesisreview.com

Student feedback from the June 2009 batch

Great class, great instructor - Sarah El Wagie

Very Interactive - Minerva Khidr

Amazing! As always, a well prepared, well structured and entertaining class. One can tell the lecturer knows his material! Made a tricky subject fun and easy to follow - Erol Suessler

Very energetic and open for questions. Very interactive class and well explained - Tarek Salhoub

Excellent! A lot of practical examples and reference to actual scenarios - Syma Aslam

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