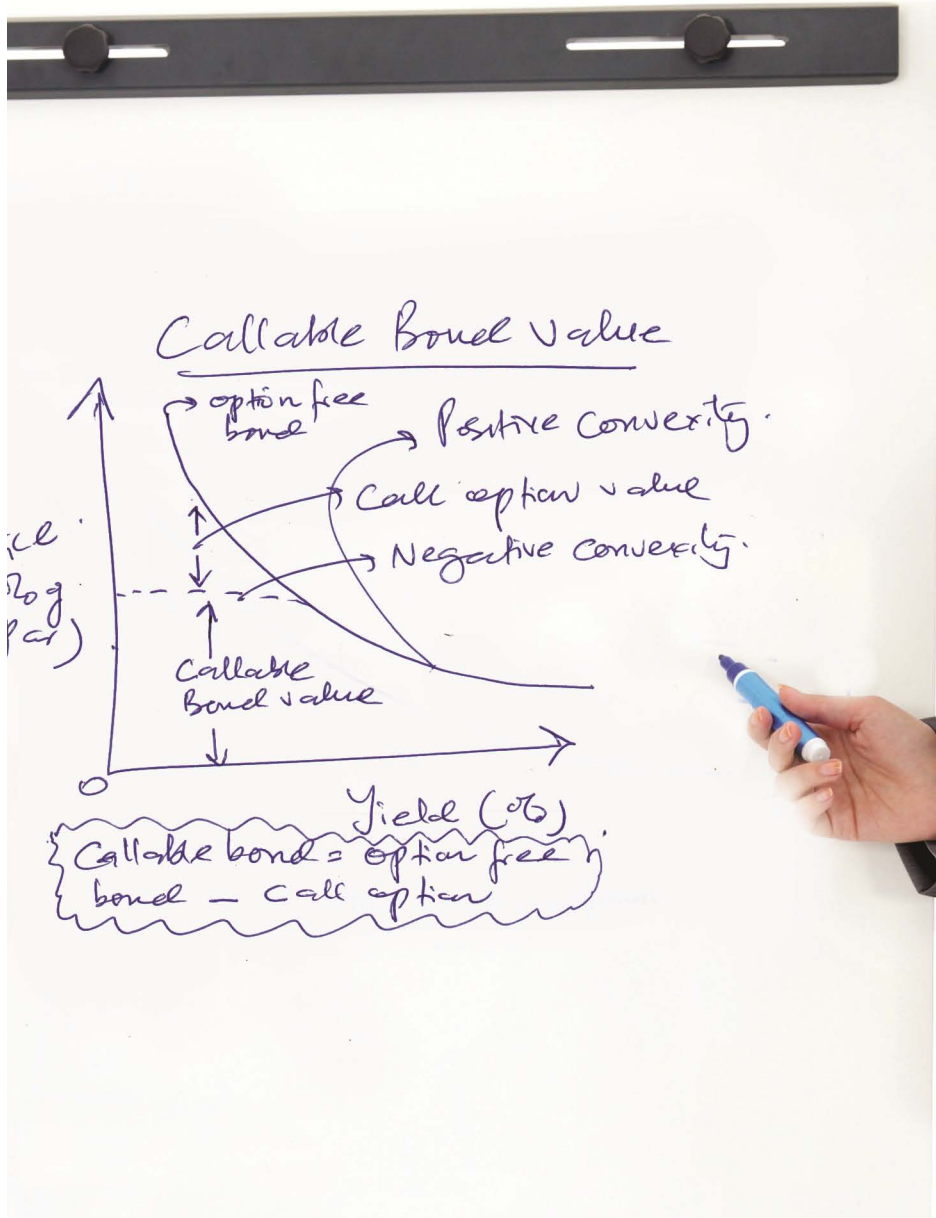




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Innovative Financial Education



CFA[®] LEVEL 1 TRAINING COURSES

from the **LEADING PROVIDER** of
FINANCIAL TRAINING PROGRAMS in the UAE

our COURSES

FUNDAMENTALS TRAINING PROGRAM (FTP)

FTP aims to equip students from a non-finance background with a solid foundation in basic financial concepts required to kick start the CFA® Level 1 exam preparation.

18 HOURS
over **two weeks**

AED 3,000
AED 2,700*
*early bird offer

- Instructor workbook
- 2 Q&A sessions

LIVE LECTURE SERIES (LLS)

A comprehensive program to prepare the candidates for the CFA® Level 1 exam. The course includes review of concepts, problem solving, practice tests and mock exams.

100+ HOURS
over **five months**

AED 9,500
AED 8,550*

- Interactive problem solving
- Instructor workbooks
- 2 practice tests
- Full-length mock exam
- Exam tips and strategies
- Faculty email support

FREE BA-II+ calculator

INTENSIVE REVIEW SEMINAR (IRS)

5 full-day intensive revision course for the CFA® Level 1 exam. The course includes review of key concepts, problem solving, and exam tips and strategies.

40+ HOURS
over **five days**

AED 5,500
AED 4,950*

- 500+ questions worked out during seminar
- Instructor workbook
- Full length mock exam
- Exam tips and strategies

SCHOLARSHIPS granted to top performers

we pride ourselves in our **EXEMPLARY FACULTY** of **100% CFA® CHARTERHOLDERS**



"Overall amazing experience. Wouldn't have been as prepared without the LLS. Great faculty, friendly staff and a very good study atmosphere."

-SHAHAN KHALID,
LLS + IRS JUNE 2011

"Proud to be a part of Genesis and would be a pleasure to recommend to others."

-SHOAB AZHAR,
LLS + IRS JUNE 2011

Binod Shankar, CFA®

Binod has over seventeen years of work experience covering project appraisal, audit, financial due diligence, financial feasibility, valuation and real estate finance with KPMG, Arthur Andersen, Ernst & Young, and Nakheel. More recently he was the Finance Director at Nakheel. Binod was also the Vice-President of CFA® Emirates, the UAE chapter of the CFA® Institute. Binod has been teaching since 1996. He is a commerce graduate, a Chartered Accountant and a CFA® charterholder.

Mohit Malhotra, CFA®

Mohit has over nine years of experience covering portfolio and investment analysis, business valuations, corporate finance and financial modeling. Mohit is on the executive committee of CFA® Emirates. He has a Bachelors of Administrative Studies (Honours) degree from York University in Canada and is also a CFA® charterholder. He has also completed Canadian Securities Course and the Technical Analysis Course from the Canadian Securities Institute.

Lalit Agarwal, CFA®

Lalit has over fifteen years of experience in the investment research and portfolio management functions. He currently manages a portfolio of investments in private equity for a large sovereign wealth fund based in Abu Dhabi. Lalit was a founding board member and past President of CFA® Emirates. He has a Bachelors Degree in Electrical Engineering, an MBA in Finance and is also a CFA® charterholder.

Mir Taimur Ali, CFA®, ACCA®

Taimur has over seven years of experience in fixed income fund management, portfolio analysis and investment advisory. He has worked as a Fund Manager with KASB Funds Limited. Taimur is a CFA charterholder, an ACCA® member and has been teaching financial courses for the past four years. He has done his BSc in Applied Accounting from Oxford Brookes University, UK and is also an active member of GIPS society under the CFA® Association of Pakistan.

Mohammad Ahsan, CFA®, FRM®

Mohammad has over eleven years of corporate experience. He is presently working with Mashreq Bank, Dubai as Director - Rates and Structured Solutions Unit. His areas of expertise include Structured Asset and Liability solutions, Mergers & Acquisitions, Equity & Debt capital markets, asset valuation and derivatives. He holds a BBA and an MBA degree as well as the CFA® Charter and FRM® Charter awarded by GARP.

"Amazing faculty and experience. Looking forward to Level 2."
- SYED ZAHID AKBAR,
LLS JUNE 2011

"The IRS was an emergency call. Very useful..."
- JEAN ERIC DALMAU GIL,
LLS + IRS JUNE 2011

"The IRS has probably been the best reality check prior to the exam."
- MADIHA ASLAM,
IRS JUNE 2011

Vinod Bhatia, CFA®

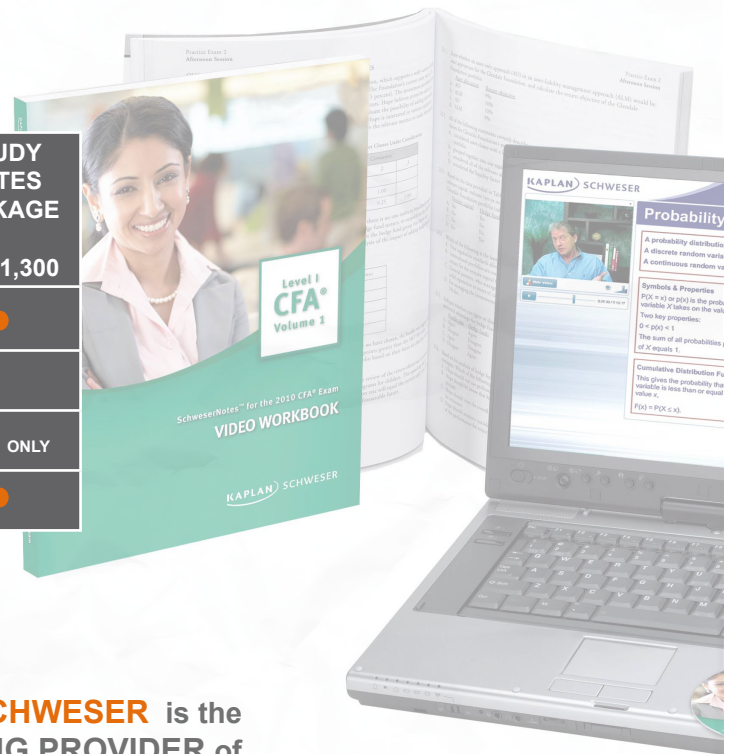
Vinod has over fifteen years of experience in the banking and asset management industry. He is currently working with Emirates NBD Asset Management as an Investment Specialist. He also provides investment training to the Priority Banking relationship managers. He has a Bachelor's degree in Computer Engineering, an MBA in Finance and is CFA® charterholder.

**our KEY
FACULTY**



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LEADING PROVIDER of
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SCHEDULE FOR THE CFA® LEVEL 1 JUNE 2012 EXAM

DUBAI

FUNDAMENTALS TRAINING PROGRAM

Nov 13 - Nov 24 Sun, Tue, Thur 6:30 PM onwards Knowledge Village

LIVE LECTURE SERIES

BATCH 1	Nov 27 - Apr 17	Sun & Tue	6:30 PM onwards	DIFC
BATCH 2	Jan 14 - Apr 28	Tue & Sat	Tue: 6:30 PM onwards Sat: 10:00 AM onwards	Knowledge Village
BATCH 3	Feb 3 - Apr 28	Fri & Sat	4:00 PM onwards	Knowledge Village
BATCH 4	Feb 13 - Apr 30	Mon & Wed	6:30 PM onwards	DIFC

INTENSIVE REVIEW SEMINAR

Multiple batches starting in May 2012

Note: Schedule is tentative and subject to change

**ABU
DHABI**

FUNDAMENTALS TRAINING PROGRAM

Nov 20 - Dec 1 Sun, Tue, Thur 6:30 PM onwards CERT

LIVE LECTURE SERIES

BATCH 1	Dec 5 - Apr 18	Mon & Wed	6:30 PM onwards	CERT
BATCH 2	Feb 11 - Apr 28	Fri, Sat, incl 5 Tue	Tue: 6:30 PM onwards Fri, Sat: 4:00 PM onwards	CERT

INTENSIVE REVIEW SEMINAR

Multiple batches starting in May 2012

Note: Schedule is tentative and subject to change